



Immersion Appoints Todd Conroy Senior Vice President of Research and Development

June 27, 2019

SAN JOSE, Calif.--(BUSINESS WIRE)--Jun. 27, 2019-- Immersion Corporation (NASDAQ:IMMR), the leading developer and licensor of touch feedback technology, today announced the appointment of Todd Conroy as Senior Vice President of Research and Development. In this new executive position based in Immersion's Montreal office, Todd is responsible for the company's product engineering and research programs.

"Technology innovation is the core foundation of our patent and software licensing business," commented Ramzi Haidamus, Immersion CEO. "Todd's proven leadership developing and shipping new technology solutions at scale will enhance our engineering and innovation capabilities. I'm excited to have him join our team."

Todd has held several executive leadership roles throughout his 30-year career in technology development. As Vice President of Systems Engineering at BlackBerry Ltd., Todd led a global team responsible for software development, product certification, and project management for numerous mobile devices and technical acceptance programs across 650 carrier partners. Todd has also held engineering leadership roles at Freescale Semiconductor, Inc., Motorola, Inc., Zebra Technologies Corp., and LogiSense, Inc. He has led the development of software and technology utilized in over 500 million devices in the market.

"I'm thrilled to join Immersion and have been impressed with the caliber of the team," said Todd. "I look forward to accelerating deployment of new digital touch technologies and experiences in the market."

Todd holds a bachelor's degree in electrical engineering and a master's degree in computer science from the Illinois Institute of Technology as well as an MBA from Northwestern University.

About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 3,600 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at www.immersion.com.

Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, the statement regarding the enhancement of Immersion's engineering and innovation capabilities, and the statement regarding the acceleration of Immersion's deployment of new digital touch technologies and experiences in the market.

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties and challenges encountered in product development efforts (including with respect to Immersion's touch feedback technology) by Immersion and its licensees; unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; unanticipated changes in the markets in which Immersion operates; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical user experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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