



## Immersion Reaches 3,500 Issued and Pending Haptics Patents

February 25, 2019

SAN JOSE, Calif.--(BUSINESS WIRE)--Feb. 25, 2019-- Achieving a milestone highlighting the growing impact of haptics, Immersion Corporation (NASDAQ:IMMR), the leading developer and licensor of touch feedback technology, announced that it now has 3,500 haptics patents issued or pending worldwide. Committed to continuous innovation, the company added 500 patents in the past eight months.

Immersion's extensive background includes 25 years of experience in haptic R&D, UX design, prototyping, mechanical design, and integration. The company works with many of the world's leading device makers and system integrators, designers, and developers to create a digital world, rich with touch experiences.

Immersion's technology makes the human-to-machine interface more intuitive, immersive, and powerful in applications and devices spanning numerous industries including mobile, automotive, gaming, AR/VR, and wearables. In mobile, haptics effectively simulates real-world experiences on a handheld device for people on the go. For instance, a smartphone user can sense rain falling when checking the forecast on a weather app or feel shutter clicks when using the device's camera function. In automotive, the sense of touch enhances in-vehicle interfaces such as entertainment, navigation, and climate control, providing drivers with a more instinctive experience. Drivers can feel the physical sensation of buttons on their touchscreens, reducing distraction by keeping their eyes on the road.

"As the adoption of haptics becomes more widespread across industries, we are continually innovating and expanding our portfolio to deliver value for our customers," said Ramzi Haidamus, Immersion's CEO. "I am proud of our employees, who create technology that makes people's digital lives more personal, vivid, and meaningful through the power of touch."

Immersion enables its customers and partners to incorporate the value of touch into their products by providing reference hardware and software solutions, as well as expert integration support along the entire touch technology stack, from actuator selection to experience design. These technologies are licensed under the TouchSense® brand, which organizes Immersion's innovations into creation tools, haptic effect encoding and haptic effect rendering. Through the continual updates of TouchSense technologies, customers and partners have access to the latest haptic features and know-how for automotive, gaming, wearables, and mobile use cases.

For more information about Immersion's haptics inventions and patents, please visit: <https://www.immersion.com/legal/patents/>

### About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 3,500 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at [www.immersion.com](http://www.immersion.com).

### Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, the statement regarding the adoption of haptics becoming more widespread across industries and the statement that we are continually innovating and expanding our portfolio to deliver value for our customers.

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties and challenges encountered in product development efforts by Immersion and its licensees; unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; unanticipated difficulties and challenges encountered in obtaining issued patents; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical user experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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Source: Immersion Corporation

Media Inquiries:

Immersion

Linda Quach, +1-408-350-8832

[lquach@immersion.com](mailto:lquach@immersion.com)

or

Investor Inquiries:

The Blueshirt Group

Jennifer Jarman, +1-415-217-5866

[jennifer@blueshirtgroup.com](mailto:jennifer@blueshirtgroup.com)