



## **Immersion Appoints Shum Mukherjee Chief Financial Officer**

SAN JOSE, Calif., May 06, 2010 (BUSINESS WIRE) -- Immersion Corporation (NASDAQ:IMMR), the leading developer and licensor of [haptics technology](#), today announced that Shum Mukherjee has been appointed as the Company's CFO.

"We're thrilled to add an individual with Shum's strong financial acumen, intellectual property and licensing skills and track record of success to our executive management team," said Victor Viegas, CEO. "His extensive financial experience within a variety of publicly traded technology companies, managing through rapid growth as well as turn-around situations, brings a tremendous asset to Immersion. The addition of Shum completes the build-out of our management team and we are confident that he will play a critical role as we execute our strategic plans for growth and long-term profitability going forward."

Prior to joining Immersion, Mukherjee was Chief Financial Officer at OpenTV, a leading software and technology provider of advanced digital television solutions, and Chief Financial Officer at Genus, Inc., a semiconductor equipment company. Both companies were publicly traded on NASDAQ. Previously, he served as Chief Financial Officer for E\*Trade International and Worldwide Group Controller at Raychem Corporation. Shum holds a Masters degree in Management from the Massachusetts Institute of Technology's Sloan School of Management and a Masters degree in Mathematics from the Indian Institute of Technology, Kanpur with specialization in Operations Research.

"Immersion is at an exciting stage and I am very pleased to join the team," said Mukherjee. "The company is well-positioned to capitalize on its unique value proposition, backed by an impressive IP portfolio and sharp focus on product innovation, and I look forward to playing an integral part in Immersion's continued success."

### **About Immersion ([www.immersion.com](http://www.immersion.com))**

[Haptic \(touch\) technology](#) is key to the future of user experience in digital devices. Founded in 1993, Immersion (NASDAQ:IMMR) harnesses human touch to create user experiences that deliver a more compelling sense of the digital world. Using one of Immersion's adaptable high fidelity haptic systems, partners can achieve a competitive advantage and greater revenue opportunities with products that are more intuitive, satisfying, efficient, and safe. With Immersion technology, world-class companies can deliver improved user experiences in products such as widely popular video games, leading video console gaming systems, advanced automotive driver controls, medical devices and award-winning mobile phones. With over 900 issued or pending patents in the U.S. and other countries, Immersion is the leading innovator in touch-enabled user experiences that bring the digital universe to life.

### **Forward-looking Statements**

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, statements regarding future prospects. Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to, the effects of the current negative macroeconomic climate; a delay in or failure to achieve the acceptance of force feedback as a critical user experience; unexpected difficulties in transitioning to a pure IP licensing model; the commercial success of applications or devices into which Immersion's technology is licensed; potentially lengthy sales cycles and design processes; adverse outcomes in any intellectual property-related litigation and the costs related thereto; unanticipated difficulties and challenges encountered in development efforts; potential restructuring charges; failure to retain key personnel; potential and actual claims and proceedings, including stockholder litigation and action by the SEC or other governmental agencies; and negative tax or other implications for Immersion resulting from the accounting adjustments; and other factors. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's Form 10-K for 2009, which is on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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