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## Immersion Announces Multi-Year Licensing Agreement With Nippon Seiki

*Nippon Seiki to incorporate Immersion's haptics IP into its office solutions*

SAN JOSE, Calif.--(BUSINESS WIRE)-- Immersion Corp. (NASDAQ: IMMR), the leading developer and licensor of touch feedback technology, today announced it has signed a multi-year license agreement with Japan's [Nippon Seiki Co., Ltd.](#) Nippon Seiki, a global supplier of control panels for home, office and factory appliances, will license Immersion's technology for its line of printer and copier products.

With Immersion's haptics, Nippon Seiki will enhance its human-interface technology with high-quality tactile effects and feedback, appealing to users' sense of touch and creating a more intuitive interface for the operator.

"Touch is one of the most fundamental ways we connect with the physical world, and we envision a world in which virtual experiences are indistinguishable from physical life," said Nobumitsu Shimada, Immersion's Representative Director and Country Manager, Japan. "We look forward to working with Nippon Seiki to add haptics to the interfaces of its control panels and providing its customers with enhanced digital experiences."

### About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 2,500 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, advertising, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at [www.immersion.com](http://www.immersion.com).

### Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, statements regarding the benefits of Immersion's technology and Nippon Seiki's planned use of Immersion technology in its products, including without limitation the statements that "Nippon Seiki will enhance its human-interface technology," that such enhancements will "appeal to users' sense of touch and create a more intuitive interface for the operator," and that "virtual experiences are indistinguishable from physical life."

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties and challenges encountered in product development efforts by Immersion and its licensees (including Tencent); unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical user experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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